



MOVE

Colorado Forward

Join the Statewide Movement for Affordable Child Care

Child care is not just an issue for families— it's an economic one.

Colorado families are being pushed to the brink by a broken child care system. Essential care is too expensive or unavailable altogether. Providers are underpaid. Parents are overwhelmed. Businesses are losing their workforce. And our economy is losing billions. The solution: joining with your community to organize to win real change.



Welcome to Move Colorado Forward (MCF), the home for Coloradans who believe that child care is essential for our economy and our families.

MCF is a growing coalition of committed advocates, parents, providers, business leaders, and community members who have been working together to address this crisis at the local and state level. Every child deserves a strong start, every family deserves support, and every business deserves to retain its workforce.

Funding Provided By:



The crisis in child care impacts every Coloradan – we can't make Colorado affordable without addressing the cost of child care.

Everyone relies on someone who relies on child care. This is about Colorado's working families, small businesses, essential workers, and most of all—our kids.

Families Can't Afford or Access Care

Despite the great strides we have made in Colorado, our state is one of the most expensive states in the country to raise a child. Meanwhile, providers are struggling to stay open and retain child care workers, due to low wages and rising costs.



Families pay over **\$20,000+** per child per year for care.



The child care affordability crisis creates a:

\$2.7 BILLION

annual hit to our economy.

Our Economy Suffers

The lack of affordable child care is pushing families out of their jobs and delaying careers. Businesses are struggling to retain their workforce.

Our Kids are Falling Behind

Our kids are missing out on the opportunity to receive high quality early childhood education in the years from 0-3, which are some of the most crucial for social, emotional, and brain development



Every \$1 invested in child care brings

\$10-13 IN ROI

back to the economy

This is About You and Our Community- Join Us Today.

Get the Empower App—a powerful tool that helps you mobilize your community and create change from the ground up.

Scan here to download and use invite code: [movecoforward](#)



VISIT MOVECOFORWARD.COM TO LEARN MORE AND JOIN OUR EMAIL LIST



MOVE Colorado Forward

Advocates have long fought to fix Colorado’s child care crisis—we’re building to create lasting solutions. Change starts with awareness, and awareness starts with you.

Join us to fuel the momentum for real change.

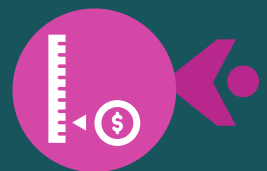
Join a growing community taking action — and know that real people are here to support you. Let’s build something powerful together. Start here.

- 1 Download Empower here: <https://empowerthefuture.us/movecoforward> and use invite code: movecoforward.
- 2 Import your contacts (they stay private)
- 3 Match your list and start taking action
- 4 Share your story. Refer a friend. Support upcoming local ballot efforts this fall.
- 5 Keep showing up as the movement grows. Log your activity to stay connected and help us grow smarter and stronger — with a community behind you every step of the way.

Move Colorado Forward is organizing to:



Make care more affordable and accessible to families.



Ensure living wages for providers and educators.



Build stable funding that providers and communities can rely on.



Support locally driven solutions to support families statewide.

Statewide change starts locally—with efforts like Initiative 7A in the Roaring Fork Valley’s Strong Start, Bright Future campaign and Measure 1B to Help Larimer Kids Thrive, both on ballots in November of 2025. These wins build momentum and shape the strategies that drive future statewide victories.

Colorado Families are Ready for Bold Action

84% 

say the state should do more to make child care affordable.

69% 

support public investment to make it happen.

Source: 2025 Grow Progress Audience Insights Survey



Need Help Getting Started? Reach out to Sophie Mariam, Engagement and Organizing Director at sophie@movecoforward.com

VISIT [MOVECOFORWARD.COM](https://movecoforward.com) TO LEARN MORE AND JOIN OUR EMAIL LIST